

INVOICE

KMGH
123 Speer Blvd
Denver, CO 80203
Main: (303)832-7777
Billing:

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

GMMB Inc.
Attention: Accounts Payable
1010 Wisconsin Ave, NW
Suite 800
Washington DC, DC 20007

Send Payment To:

KMGH
EW Scripps
PO Box 30509
Los Angeles, CA 90030-0509

Invoice #	Invoice Date	Invoice Month	Invoice Period
186178-2	10/28/12	October 2012	10/01/12 - 10/04/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washington	National

Advertiser	Product	Estimate Number
President/Obama (D)	Obama for America	1881 :120s

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	186178	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
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Agency Ref	Advertiser Ref
	MAJ

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/04/12	6-7A News	6A-7A	MTWT---	2:00	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 MTWT--- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/02/12 6:23 AM 6-7A News 6A-7A 2:00 OFA12G131H \$1,600.00 NM									
2 KMGH W 10/03/12 6:38 AM 6-7A News 6A-7A 2:00 OFA12G131H \$1,600.00 NM									
4	10/01/12	10/04/12	GMA M-F 7-9A	7A-9A	MTWT---	2:00	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 MTWT--- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 10/01/12 7:25 AM GMA M-F 7-9A 7A-9A 2:00 OFA12G131H \$1,600.00 NM									
2 KMGH Th 10/04/12 8:54 AM GMA M-F 7-9A 7A-9A 2:00 OFA12G131H \$1,600.00 NM									
7	10/01/12	10/04/12	930a-10 Right This Minute	930a-10a	MTWT---	2:00	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 MTWT--- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMGH Tu 10/02/12 9:38 AM 930a-10 Right This Minute 930a-10a 2:00 OFA12G131H \$1,200.00 NM									
1 KMGH Th 10/04/12 9:38 AM 930a-10 Right This Minute 930a-10a 2:00 OFA12G131H \$1,200.00 NM									
9	10/01/12	10/04/12	11A-12P News	11A-12P	MTWT---	2:00	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 MTWT--- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/02/12 11:46 AM 11A-12P News 11A-12P 2:00 OFA12G131H \$1,100.00 NM									
2 KMGH W 10/03/12 11:26 AM 11A-12P News 11A-12P 2:00 OFA12G131H \$1,100.00 NM									
12	10/01/12	10/04/12	5-530P News	5P-530P	MTWT---	2:00	2	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 MTWT--- 2 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMGH Tu 10/02/12 5:22 PM 5-530P News 5P-530P 2:00 OFA12G131H \$4,500.00 NM									
1 KMGH Th 10/04/12 5:27 PM 5-530P News 5P-530P 2:00 OFA12G131H \$4,500.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
186178-2	10/28/12	October 2012	10/01/12 - 10/04/12
Advertiser		Product	Estimate Number
President/Obama (D)		Obama for America	1881 :120s

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/01/12	10/04/12	6P-630P JEOPARDY (M-6P-630P)		MTWT---	2:00	2	\$8,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 MTWT--- 2 \$8,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 10/01/12 6:10 PM 6P-630P JEOPARDY (M-F) 6P-630P 2:00 0FA12G131H \$8,200.00 NM									
2 KMGH Tu 10/02/12 6:10 PM 6P-630P JEOPARDY (M-F) 6P-630P 2:00 0FA12G131H \$8,200.00 NM									
17	10/01/12	10/04/12	630-7p WHEEL (M-F)	630-7P	MTWT---	2:00	2	\$9,440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 MTWT--- 2 \$9,440.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/02/12 6:41 PM 630-7p WHEEL (M-F) 630-7P 2:00 0FA12G131H \$9,440.00 NM									
2 KMGH W 10/03/12 6:41 PM 630-7p WHEEL (M-F) 630-7P 2:00 0FA12G131H \$9,440.00 NM									
18	10/02/12	10/02/12	DWTHS	8P-9P	-T-----	2:00	1	\$30,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -T----- 1 \$30,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/02/12 8:19 PM DWTHS 8P-9P 2:00 0FA12G131H \$30,800.00 NM									
21	10/01/12	10/04/12	10P NEWS (M-F/SU)	10P-1037P	MTWT---	2:00	3	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 MTWT--- 3 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 10/01/12 10:35 PM 10P NEWS (M-F/SU) 10P-1037P 2:00 0FA12G131H \$4,000.00 NM									
2 KMGH Tu 10/02/12 10:28 PM 10P NEWS (M-F/SU) 10P-1037P 2:00 0FA12G131H \$4,000.00 NM									
3 KMGH W 10/03/12 10:30 PM 10P NEWS (M-F/SU) 10P-1037P 2:00 0FA12G131H \$4,000.00 NM									

Total Spots **18**

Payment Terms 30 Days

<u>Gross Total</u>	\$98,080.00
<u>Agency Commission</u>	\$14,712.00
<u>Net Amount Due</u>	\$83,368.00